



Power Delivery
Intelligence Initiative

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POWER DELIVERY INTELLIGENCE INITIATIVE FORMED

New professional organization dedicated to data-driven decisions for power infrastructure investments

Wilmington, DE – October 24, 2016 – First costs for power infrastructure investments often are the deciding factor for power transmission and distribution projects. The Power Delivery Intelligence Initiative, or PDI², has been organized to challenge the way the industry approaches decisions when it comes to considerations for building or rehabilitating power infrastructure. This new professional organization aims to collect and use data to provide an objective means to evaluate power infrastructure investments from the perspective of life-cycle costs to determine which power delivery solutions – overhead or underground – to employ.

“Life-cycle costs should become a primary factor in the decision-making process when it comes to evaluating construction methods for power projects,” said Nathan Kelley, Chair, PDI². “Too often, first costs are the core driver rather than evaluating long-term reliability, maintenance and operation costs over the life of the system, overall economic impact of outages, security and other issues. The time is right for a change in approach.”

Initial objectives of PDI² will be to:

- Develop common methods by which cable systems can be evaluated from both a utility and public value perspective
- Educate stakeholders on all technology and construction options to determine the most viable, reliable and cost-effective solution for the installation of transmission and distribution systems when evaluated via life-cycle cost analysis
- Communicate the methodology to utilities, individual state utility commissions and other influencers
- Help utilities justify investment decisions based on data-driven, life-cycle cost analysis

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PDI² is currently comprised of professionals from the power industry value chain including materials suppliers, cable makers and engineering firms. The group adheres to a stringent anti-trust policy as a condition of membership. New members are welcome to join this growing initiative. For more information, please visit www.pdi2.org.

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